



CANADA

PRIVY COUNCIL • CONSEIL PRIVÉ

P.C. 2012-803

June 14, 2012

His Excellency the Governor General in Council, on the recommendation of the Minister of Finance, pursuant to sections 6.4 and 6.5 of the *Royal Canadian Mint Act*,

(a) authorizes the issue of a two dollar circulation coin, the characteristics of which are to be as specified in item 1 of Part 2 of the schedule to that Act and the diameter of which shall be 28.03 mm, and determines the design of that coin to be as follows, namely,

(i) the obverse impression is to depict, on the inner core of the coin, the effigy of Her Majesty Queen Elizabeth II by Susanna Blunt, with the initials "SB" on the bottom left-hand corner of the neckline and, on the outer ring, the inscriptions "ELIZABETH II", "2012 CANADA" and "2 DOLLARS" and the symbol of the Government of Canada's commemorative program for the War of 1812 to the left, top, right and bottom of the effigy, respectively, and

(ii) the reverse impression is to depict, on the inner core of the coin and overlapping to the outer ring, the HMS Shannon leading her prize, the American frigate Chesapeake, into Halifax Harbour with Citadel Hill (Fort George) in the background and, on the outer ring, two virtual images of a maple leaf at the top of the coin, the inscriptions "The War of" and "La guerre de" to the left of the virtual images, the year "1812", the artist's initials "BR" and the inscription "HMS SHANNON" to the right of the virtual images and two lasermark maple leaves, each within a circle and on either side of the figurehead of the Shannon, at the bottom of the coin;

(b) authorizes the issue of two one dollar circulation coins, the characteristics of which are to be as specified in item 2.1 of Part 2 of the schedule to that Act and the diameter of which shall be 26.5 mm, and determines the design of the coins to be as follows, namely,

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(i) a one dollar coin

(A) the obverse impression of which is to depict the effigy of Her Majesty Queen Elizabeth II by Susanna Blunt, with the initials "SB" on the bottom left-hand corner of the neckline, the inscriptions "ELIZABETH II", "D•G•REGINA" and "2012" to the left, right and bottom of the effigy, respectively, and with beading around the circumference of the coin, and

(B) the reverse impression of which is to depict a loon preparing for flight, with a lasermark maple leaf within a circle above the loon, the Canadian Olympic Committee symbol and the artist's initials "ED" to the left of the loon and the inscriptions "CANADA" and "DOLLAR" at the top and bottom of the coin, respectively, and

(ii) a one dollar coin

(A) the obverse impression of which is to depict the effigy of Her Majesty Queen Elizabeth II by Susanna Blunt, with the initials "SB" on the bottom left-hand corner of the neckline, the inscriptions "ELIZABETH II", "D•G•REGINA" and "2012" to the left, right and bottom of the effigy, respectively, and with beading around the circumference of the coin, and

(B) the reverse impression of which is to depict the Grey Cup, with a lasermark maple leaf within a circle and the inscription "100^e th COUPE GREY CUP" to the left of the Grey Cup, the inscriptions "CANADA" and "DOLLAR" separated by a maple leaf at the top of the coin and with beading around the circumference of the coin; and

(c) authorizes the issue of eight twenty-five cent circulation coins, the characteristics of which are to be as specified in item 4.1 of Part 2 of the schedule to that Act and the diameter of which shall be 23.88 mm, and determines the design of the coins to be as follows, namely,

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(i) a twenty-five cent coin

(A) the obverse impression of which is to depict the effigy of Her Majesty Queen Elizabeth II by Susanna Blunt, with the initials "SB" on the bottom left-hand corner of the neckline, the inscriptions "ELIZABETH II", "CANADA", "D•G•REGINA" and "2012" to the left, top, right and bottom of the effigy, respectively, and with beading around the circumference of the coin, and

(B) the reverse impression of which is to depict, against a wallpaper background depicting the words "The War of 1812" and "La guerre de 1812", an image of Sir Isaac Brock, with the inscription "Brock" and the symbol of the Government of Canada's commemorative program for the War of 1812 to the left of the image, the artist's initials "BR" to the right of the image and the inscription "25 cents" at the top of the coin;

(ii) a twenty-five cent coin

(A) the obverse impression of which is to depict the effigy of Her Majesty Queen Elizabeth II by Susanna Blunt, with the initials "SB" on the bottom left-hand corner of the neckline, the inscriptions "ELIZABETH II", "CANADA", "D•G•REGINA" and "2012" to the left, top, right and bottom of the effigy, respectively, and with beading around the circumference of the coin, and

(B) the reverse impression of which is to depict, against a wallpaper background depicting the words "The War of 1812" and "La guerre de 1812", an image of Sir Isaac Brock, with the inscription "Brock" and the symbol of the Government of Canada's commemorative program for the War of 1812 in red colour to the left of the image, the artist's initials "BR" to the right of the image and the inscription "25 cents" at the top of the coin;

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(iii) a twenty-five cent coin

(A) the obverse impression of which is to depict the effigy of Her Majesty Queen Elizabeth II by Susanna Blunt, with the initials "SB" on the bottom left-hand corner of the neckline, the inscriptions "ELIZABETH II", "CANADA", "D•G•REGINA" and "2012" to the left, top, right and bottom of the effigy, respectively, and with beading around the circumference of the coin, and

(B) the reverse impression of which is to depict, against a wallpaper background depicting the words "The War of 1812" and "La guerre de 1812", an image of Tecumseh, with the inscription "Tecumseh" and the symbol of the Government of Canada's commemorative program for the War of 1812 to the left of the image, the artist's initials "BR" to the right of the image and the inscription "25 cents" at the top of the coin,

(iv) a twenty-five cent coin

(A) the obverse impression of which is to depict the effigy of Her Majesty Queen Elizabeth II by Susanna Blunt, with the initials "SB" on the bottom left-hand corner of the neckline, the inscriptions "ELIZABETH II", "CANADA", "D•G•REGINA" and "2012" to the left, top, right and bottom of the effigy, respectively, and with beading around the circumference of the coin, and

(B) the reverse impression of which is to depict, against a wallpaper background depicting the words "The War of 1812" and "La guerre de 1812", an image of Tecumseh, with the inscription "Tecumseh" and the symbol of the Government of Canada's commemorative program for the War of 1812 in red colour to the left of the image, the artist's initials "BR" to the right of the effigy and the inscription "25 cents" at the top of the coin,

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(v) a twenty-five cent coin

(A) the obverse impression of which is to depict the effigy of Her Majesty Queen Elizabeth II by Susanna Blunt, with the initials "SB" on the bottom left-hand corner of the neckline, the inscriptions "ELIZABETH II", "CANADA", "D•G•REGINA" and "2013" to the left, top, right and bottom of the effigy, respectively, and with beading around the circumference of the coin, and

(B) the reverse impression of which is to depict, against a wallpaper background depicting the words "The War of 1812" and "La guerre de 1812", an image of Laura Secord, with the inscription "Secord" and the symbol of the Government of Canada's commemorative program for the War of 1812 to the left of the image, the artist's initials "BR" to the right of the image and the inscription "25 cents" at the top of the coin,

(vi) a twenty-five cent coin

(A) the obverse impression of which is to depict the effigy of Her Majesty Queen Elizabeth II by Susanna Blunt, with the initials "SB" on the bottom left-hand corner of the neckline, the inscriptions "ELIZABETH II", "CANADA", "D•G•REGINA" and "2013" to the left, top, right and bottom of the effigy, respectively, and with beading around the circumference of the coin, and

(B) the reverse impression of which is to depict, against a wallpaper background depicting the words "The War of 1812" and "La guerre de 1812", an image of Laura Secord, with the inscription "Secord" and the symbol of the Government of Canada's commemorative program for the War of 1812 in red colour to the left of the image, the artist's initials "BR" to the right of the image and the inscription "25 cents" at the top of the coin,

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(vii) a twenty-five cent coin

(A) the obverse impression of which is to depict the effigy of Her Majesty Queen Elizabeth II by Susanna Blunt, with the initials "SB" on the bottom left-hand corner of the neckline, the inscriptions "ELIZABETH II", "CANADA", "D•G•REGINA" and "2013" to the left, top, right and bottom of the effigy, respectively, and with beading around the circumference of the coin, and

(B) the reverse impression of which is to depict, against a wallpaper background depicting the words "The War of 1812" and "La guerre de 1812", an image of Charles de Salaberry, with the inscription "de Salaberry" and the symbol of the Government of Canada's commemorative program for the War of 1812 to the left of the image, the artist's initials "BR" to the right of the image and the inscription "25 cents" at the top of the coin, and


(viii) a twenty-five cent coin

(A) the obverse impression of which is to depict the effigy of Her Majesty Queen Elizabeth II by Susanna Blunt, with the initials "SB" on the bottom left-hand corner of the neckline, the inscriptions "ELIZABETH II", "CANADA", "D•G•REGINA" and "2013" to the left, top, right and bottom of the effigy, respectively, and with beading around the circumference of the coin, and


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(B) the reverse impression of which is to depict, against a wallpaper background depicting the words "The War of 1812" and "La guerre de 1812", an image of Charles de Salaberry, with the inscription "de Salaberry" and the symbol of the Government of Canada's commemorative program for the War of 1812 in red colour to the left of the image, the artist's initials "BR" to the right of the image and the inscription "25 cents" at the top of the coin.

REGISTRATION - ENREGISTREMENT	
NO. <u>SOR/2012-126</u>	DATE <u>June 15, 2012</u>
	
REGISTRAR OF STATUTORY INSTRUMENTS CANADA REGISTRAIRE DES TEXTES REGLEMENTAIRES	

CERTIFIED TO BE A TRUE COPY—COPIE CERTIFIÉE CONFORME



CLERK OF THE PRIVY COUNCIL—GREFFIER DU CONSEIL PRIVÉ

REGULATORY IMPACT ANALYSIS STATEMENT

1. Background

The commemorative circulation coin program assists in the promotion of Canada, Canadian values, culture and history to Canadians. These special coins raise awareness of celebrations and anniversaries of importance to Canadians and create engagement with the Canadian public.

2. Issue

The Royal Canadian Mint (Mint) wishes to produce eleven circulation coins as part of a Multi-Year Commemorative Circulation Coin Program to celebrate the bicentennial of the War of 1812, Canada's participation in the 2012 Summer Olympics Games and the 100th Anniversary of the playing of the Grey Cup. Pursuant to Sections 6.4 and 6.5 of the *Royal Canadian Mint Act*, the Governor in Council may, by order, authorize the issue of circulation coins of a denomination listed in Part 2 of the schedule and determine the design of any circulation coin to be issued. Thus this Order authorizes the Royal Canadian Mint to produce coins with the proposed new designs.

3. Objectives

The overall objective of this proposal is to use circulation coinage to commemorate, celebrate or promote events of national significance or interest which has proven to be very popular with the general public.

The events to be commemorated and promoted are:

- **The Bicentennial of the War of 1812:** In accordance with the Government of Canada's initiative to commemorate this historically significant event (ref: www.1812.gc.ca), this will provide Canadians with an exciting program to celebrate the history of the nation and commemorate our ancestors who fought and won against enormous odds.
- **The 2012 Olympic Summer Games:** This will be the fifth Lucky Loonie circulation coin. This coin will serve to celebrate our Canadian athletes participating in the 2012 Olympic Summer Games and provide all Canadians with a memento.
- **The 100th Anniversary of the playing of the Grey Cup:** This coin will commemorate the 100th anniversary of the playing of the Grey Cup. The Grey Cup is a uniquely Canadian event and is the largest single sporting event in the country. The Mint is working in conjunction with the Canadian Football League to help support and promote this milestone event.

4. Description

This proposal approves the issuance of eleven circulation coins: \$2 HMS Shannon; 25¢ Tecumseh, 25¢ Sir Isaac Brock, 25¢ Charles de Salaberry, 25¢ Laura Secord; \$1 2012 Lucky Loonie; and \$1 100th Anniversary of the playing of the Grey Cup. The four twenty-five cent coins will be produced in two versions, coloured and non-coloured. All circulation coin designs will feature artistic renderings based on the themes.

The Bicentennial of the War of 1812:

The \$2 coin design will depict the legendary HMS Shannon leaving the Halifax Harbour. The four 25¢ coin designs will feature celebrated figures of the War of 1812: Tecumseh, Sir Isaac Brock, Charles de Salaberry and Laura Secord in a portrait view along with a Canadian maple leaf which is part of the visual identity of the Government of Canada's 1812 commemorative program. Some coins will feature coloured maple leaves while others will not.

To reflect the period of time during which the events will be commemorated, the three-year duration of the War of 1812 and specific historical events and battles, the first three coins in the series - the HMS Shannon, Tecumseh and Sir Isaac Brock - will be issued in 2012 and will be dated 2012. The last two coins in the series, Charles de Salaberry and Laura Secord, will be issued in 2013 and will be dated 2013.

The 2012 Olympic Summer Games:

The \$1 coin design will depict a Canadian loon preparing for flight along with the Canadian Olympic Committee logo.

The 100th Anniversary of the playing of the Grey Cup:

The \$1 coin design will depict the Grey Cup along with the Grey Cup logo, provided by the Canadian Football League, to commemorate the 100th anniversary of the playing of the Grey Cup.

5. Consultation

Market research was conducted with Canadian consumers to assist in gauging the appeal of this coin series as well as the proposed theme for the series. Based on the results of the market research, the above mentioned themes were selected as an interesting series for which there was a strong interest and for which people would feel the desire to collect the coins. Generally, themes that prove to be extremely popular among consumers and score high on key attributes are Canadian heritage, values and culture.

6. Rationale

Because these coins are available at face value and circulate widely, public demand is high with many coins being collected and taken out of circulation. Commemorative circulation coin programs create important benefits by contributing to the overall success of the event being celebrated as well as generating additional revenue for the government.

The Royal Canadian Mint has had success with previously issued coins featuring both the 'Lucky Loonie' and sports-themed coins. For example, \$1 coins celebrating the 100th anniversaries of the Montreal Canadiens hockey club (2009) and the Saskatchewan Roughriders football club (2010) proved to be especially popular and sought after by Canadians.

7. Implementation, enforcement and service standards

The Mint will regularly inform the Minister responsible for the Royal Canadian Mint of its plans and timing for launch events and the posting of press releases to promote each coin. The coins will be distributed via financial institutions throughout Canada.

8. Contact

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